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Age : 28 Date of Birth : 06/11/1979 Single



E-Business Project & Sales Manager

High transverse skills and coordination.
Autonomous, rigorous, professional and determined. Good organizational and communication skills

Work Experience

June 2007/Today :

Project Manager for Client Service – AXA IM, Paris La Défense (92) :

- Managed and coordinated the whole of International Project « Information Distribution Plateform » (1000 K€) dedicated to the document qualification, the content validation, the storage and the distribution systems following the client targets and medias (Sites Web, mails, fax...).

October 2004/June 2007 :

Project Manager & Reference Data Administrator for Marketing Service - AXA IM, Paris La Défense (92) :

- Developed operational guidelines and processes for the reference database (10000 active documents distributed to 26 global and local websites across the World)
- Administrated the reference database and the document links on the Web Plateforms.
- Coordinated and developed trainings for global users (150 users through all entities and countries),
- Managed functional requirements in order to monitor the data quality and to produce Key Performance Indicators,
- Employee backup training and coordination on the job expertise.

September 2003/October 2004 :

Software Sales Support - IBM, Saint Jean de Braye (45) :

- Assisted the manager with data reporting and data mining following the local entities cartography,
- Developed functional requirements and integrated sales support tools for the sales teams,
- Marketing campaigns management (preparation, go live and team coaching).

Consultant - TMT CONSULTING, Saint Cloud (92) :

- Developed functional requirements and technical specifications for the corporate website,
- Coordinated the development of clients' websites

June/September 2003 :

Consultant & Webmaster - ESC MEDIA, Briare (45) :

- Developed business and functional requirements, and technical specifications for a website,
- Developed a database and a website for a real estate agency.

April 2002/June 2003 :

Clothing Store Manager - DE FURSAC - Galeries Lafayette, Orléans (45) :

- Clothing salesman,
- Store organization, merchandising analysis and stocks management,
- Coordination & participation to fashion show for new collections (model).

Education

- **2005-2006 Master in Marketing and Communication Strategies, first in E-Business Project Management Speciality** INSEEC Paris Paris 19
- **2004-2005 1st Year Master in Companies Management** IPAC (Annecy) with ISEE's (Paris) Partnership Paris 15
- **2003-2004 Bachelor in Marketing and Communication Strategies, specialized in Customer Relationship Management** CFA & IUT, Sales and Marketing department and NEGOCIA Paris Evry
- **2001-2003 Two-year technical degree (DUT) in Programming and Databases** IUT Department of Information Technology Orléans

Skills

Programmation & DataBases: HTML, Conceptual Data Model
Software & Multimedia : Office Pack, Photoshop, Adobe Illustrator, Dreamweaver,
Languages : French (native language), English (current), Spanish (intermediate).

Hobbies & Interests

Internet, fashion, cinema, travels, piano (for 12 years old), jogging, swimming, nature.